



## WHAT'S ON THE CARDS FOR 2010?

One of the most fascinating aspects of Las Vegas is that it is a city that is constantly changing. The excitement of continuous re-invention and rapid growth has helped Las Vegas to achieve popularity, resulting in 37.5 million annual visitors. In 2010, visitors will see and experience more in Las Vegas than ever before. Here are some highlights of what to expect this year and in the very near future.

### Resorts

**The Cosmopolitan Resort & Casino** is expected to open in late 2010 on The Strip with nearly 3,000 hotel rooms.

**The Harmon Hotel & Spa**, part of the CityCenter development, is also expected to open in late 2010 with 400 hotel rooms.

On Dec. 28, 2009, **Hard Rock Hotel & Casino**, Las Vegas opened HRH Tower, an all-suite tower located at the south end of the Hard Rock property. HRH Tower includes 359 standard suites, eight spa villas opening directly to the pool areas, and seven penthouse suites on the 16th floor, offering views of the Vegas Strip and mountains. HRH Tower is targeting high-end, luxury guests who want a sophisticated rock 'n' roll experience with extra privacy. The tower has its own VIP entrance and check-in, direct access to the new casino space, a spa and Vanity, a new nightclub.

**Planet Hollywood Towers by Westgate Resorts** opened a 50-story glass marvel on Dec. 28, 2009 featuring 1,200 luxuriously appointed vacation villas and 28 exclusive penthouse suites. Ownership amenities include an exotic tropical pool complete with sandy beach and private cabanas, an elite 46th floor pool for the penthouse suites, a world-class fitness facility, restaurants, casino and marketplace. The resort is connected to the Planet Hollywood Resort and Casino.

In December 2009, MGM MIRAGE debuted a 67-acre, \$8.4 billion dollar "urban metropolis" called **CityCenter**. **Vdara Hotel & Spa**, an all-suite boutique hotel with a non-gaming, smoke-free environment, opened Dec. 1. **Crystals**, a 500,000-square-foot retail and entertainment district featuring high-end designer stores and restaurants like BESO by Eva Longoria Parker, opened Dec. 3. **Mandarin Oriental Las Vegas**, a 47-story, non-gaming hotel and residences featuring an unparalleled spa and unique Sky Lobby, opened Dec. 4. **ARIA Resort & Casino**, featuring Viva ELVIS by Cirque du Soleil, dining



experiences by world-renowned chefs and a luxurious spa, opened Dec. 16. CityCenter has earned its sixth LEED Gold rating from the U.S. Green Building Council, marking the highest LEED achievement by any hotel, retail district or residential development in Las Vegas. LEED certified components include Mandarin Oriental Las Vegas, Veer Towers, Vdara Hotel & Spa, Crystals, ARIA Resort's hotel tower, and ARIA's convention center and theater.

**Golden Nugget Las Vegas** opened its \$150 million **Rush Tower** in November 2009, adding nearly 500 guestrooms and suites to the property. The new tower includes a new restaurant called Chart House Aquarium featuring a 50,000-gallon tropical aquarium; an expanded casino; a new pool with six cabanas; and three new retail venues.

### Shows

**Viva ELVIS** by Cirque du Soleil has opened at ARIA Hotel & casino at CityCenter. This harmonious fusion of dance, acrobatics and live music is a tribute to the life and music of Elvis Presley. Created in the image of The King of Rock 'n' Roll, the show highlights an American icon who transformed popular music and features significant moments in his life and selections of his timeless music.

Steve Wynn and **Garth Brooks** have announced that Brooks will perform in the Encore Theater at Wynn Las Vegas for a series of special engagements. In the midst of one of the most successful careers in music history, the award-winning country music artist retired in 2001 and moved back to Oklahoma to raise his children. The announcement officially marks Brooks' return to the stage.

Comedian/impressionist **Frank Caliendo** has become a permanent headliner on the Las Vegas Strip with his new show at Monte Carlo. Caliendo and Monte Carlo have signed an exclusive 10-year agreement. Known by millions for his dead-on impressions of such celebrities as Al Pacino, Robert DeNiro, John Madden, former Presidents Bill Clinton and George W. Bush, Dr. Phil, Jay Leno and dozens more, Caliendo's new show is a dynamic mix of high-energy comedy and fast-paced impressions enhanced by live music, video sketches and much more.

"Mr. Las Vegas," **Wayne Newton**, celebrates his 50th year of entertaining audiences on the Strip with an all-new, limited engagement production, "Once Before I Go" at Tropicana Las Vegas. "Once Before I Go" is the story of Wayne Newton told by the man who is living it. From his signature tuxedo to his storied history with Elvis, the Rat Pack



and many others, this show will cover 50 years in the making. The show features Newton with a full orchestra, photos and video and lots of surprises.

### **Restaurants**

Martin Heierling, the acclaimed innovator behind Bellagio's renowned Sensi, serves as executive chef for Vdara and its restaurant **Silk Road**. Inspired by the ancient trade route, Silk Road's contemporary Mediterranean menu begins with only the freshest sustainable ingredients, and then travels the world via Middle Eastern and Asian influences brought to Europe along the legendary route.

Restaurants debuting their first Las Vegas locations at Crystals include Eva Longoria Parker's **Beso** and **Mastro's Ocean Club**, joined by an exciting new pub concept by Todd English, **Todd English P.U.B.** Wolfgang Puck offers two innovative new restaurant concepts, **The Pods by Wolfgang Puck** and **Brasserie PUCK**, a French-style Brasserie which features great American favorites.

Situated on the 23rd floor of Mandarin Oriental is the first U.S. restaurant by world-renowned, three-star Michelin Chef Pierre Gagnaire. **Twist** by Pierre Gagnaire infuses the simplicity of classic French cuisine with a modern spin, relying on a pairing of flavors and textures for which Gagnaire is renowned. Guests also can enjoy small bites and high tea rituals at the **Tea Lounge**; fresh preparations of world-class cuisine at **MOzen Bistro**; and gourmet pastries, cakes, sandwiches and more at **Amore Patisserie**, located directly on Las Vegas Blvd.

Sirio Maccioni has introduced **Sirio Ristorante at ARIA** featuring Italian favorites. Michael Mina heads up **American Fish** featuring refined American Cuisine. Julian Serrano has opened his namesake restaurant offering a more casual concept featuring innovative interpretations of Spanish fare. Jean-Georges Vongerichten will add **Jean Georges Steakhouse** to the mix. The Light Group has unveiled an edgy American dim sum style concept called **Union**. Jean-Philippe Maury has opened **Jean-Philippe Patisserie** featuring a variety of breakfast pastries, sandwiches and desserts. Masayoshi Takayama, the world-renowned chef of the famed Masa in New York City, has opened **BARMASA** and **Shaboo**. Shawn McClain, celebrated executive chef and partner at three of Chicago's top restaurants, has opened **Sage** serving contemporary American cuisine. ARIA is also home to **Blossom**, a classic Chinese restaurant; **Lemongrass**, a modern Thai restaurant; **Cafe Vettrotro**, serving three meals each day; and **The Buffet**, a contemporary take on the standard.



Golden Nugget Hotel & Casino has opened **Chart House** as part of the new Rush Tower. Chart House offers top-of-the-catch seafood and succulent steaks, and features a 75,000-gallon tropical fish aquarium.

Rock legend Sammy Hagar has opened his world-famous **Cabo Wabo Cantina** inside Miracle Mile Shops at Planet Hollywood Resort & Casino. The two-level, 15,000-square-foot nightclub and restaurant replaces the highly visible location previously occupied by Trader Vic's. Offering a blend of live music and coastal Mexican fare, Cabo Wabo Cantina features traditional and contemporary selections inspired by Cabo San Lucas as well as a cocktail menu with a heavy emphasis on tequila.

Hard Rock International has opened a new **Hard Rock Cafe Las Vegas** located on the Strip anchoring the Showcase Mall development. The 42,000-square-foot flagship cafe features a 950-seat restaurant, live concert venue and the world's largest Rock Shop complete with Hard Rock's limited-edition merchandise. The memorabilia collection is showcased via innovative multimedia technology including interactive experiences using Microsoft Surface and Rock Wall multi-touch technology. This is Hard Rock's second cafe location in Las Vegas. The original cafe, located at the Hard Rock Hotel, remains open.

### **Attractions**

The **Cloud Nine** balloon, the largest helium-filled, land-tethered balloon in the world, is the newest major landmark from a site on Las Vegas Boulevard across from Mandalay Bay Resort & Casino. The attraction elevates up to 30 passengers at a time in a customized gondola that offers its high-flying guests a 360-degree view of Las Vegas from nearly 500 feet in the air. The 7-story wide by 11-story high balloon is also uniquely illuminated from within, making it visible from miles away.

### **Spa**

In **ARIA's** 80,000-square-foot spa, nature's healing properties take center stage. Salt, stone, earth, fire and water join to create a spa experience that elevates guests to a meditative state. The two-level Spa offers 62 treatment rooms, a full-service salon, an advanced fitness center and Las Vegas' first co-ed spa balcony, featuring an outdoor infinity-edge pool and views of ARIA's spectacular poolscape.

**Vdara Health & Beauty**, an 18,000-square-foot, two-level spa, salon and advanced fitness facility, is a sensuous spa sanctuary that spotlights holistic health and well-being in an intimate environment. Comprised of 11 treatment rooms and three distinct



relaxation lounges, it offers a selection of signature treatments that use quality ingredients derived from organic herbs, flowers, fruits, vegetables and essential oils. Vdara Health & Beauty is the first Las Vegas spa to be a member of the Green Spa Network.

**The Spa at Mandarin Oriental**, Las Vegas is a 27,000-square-foot oasis for serenity and rejuvenation. The 1930s Shanghai-inspired spa reflects the glamour and fusion from that era. This two-level relaxation haven features a menu based on Eastern methodologies with Western applications. The Spa offers 17 treatment rooms, including seven Couple's Suites, multiple relaxation and water experiences, a Rhassoul for women and a co-ed Hammam. An expansive Fitness Center with a Yoga and Pilates Studio and Technogym cardiovascular and strength equipment also is available.

### **Shopping**

**Crystals**, the 500,000-square-foot retail and dining district at CityCenter, showcases an array of exclusive retailers and dining establishments. Luxury retailers announced include Prada, Christian Dior, Bulgari, Carolina Herrera, Hermes, Roberto Cavalli, Cartier, Van Cleef & Arples and Versace. Unique-to-market retailers opening their first locations in Las Vegas include Tom Ford, Assouline, Kiton, Miu Miu, Paul Smith and Porsche Design.

### **Nightlife**

**Eve** is located directly above Longoria Parker's celebrated restaurant, Beso, at the entrance at The Park across from ARIA Resort & Casino. Upon entering the opulent nightspot, Eve envelopes guests in ultimate luxury with lavish VIP booths, floor-to-ceiling windows and 50-foot-tall arched ceilings to accentuate the glamorous interior. One-of-a kind colossal video screens surrounding the dance floor are a striking, state-of-the-art feature unique to Eve alone. Renowned DJs and a premium sound and lighting system make Eve the ultimate nightclub to dance the night away.

**HAZE** at ARIA Resort & Casino is a colossal, cutting-edge space in which guests are challenged to question their sense of perception and reality. The nightclub features large hanging props over the entryway that draw guests to a grand staircase transporting them to the mezzanine level. The main dance floor peers up at a wall of interactive projection screens stretching 100 feet across on a performance structure where impromptu acts by world-renowned artists regularly take place. HAZE also includes a unique two-story wall of lights incorporating the latest in technology coupled



with a one-of-a-kind sound system.

**Pete's Dueling Piano Bar** brings nightly celebrations and unparalleled entertainment to Town Square. Each night, four piano entertainers take the stage in two-person rotations to perform hits from every era imaginable on two baby grand pianos. All four players join together on stage multiple times throughout the evening for even more excitement as the venue erupts into singing, laughing and dancing. Since 1992, Pete's Dueling Piano Bar has opened locations in Austin, Addison, Fort Worth and Houston, Texas.

**Vanity Nightclub** at the Hard Rock Hotel & Casino focuses on the most important person in the room - you. The entrance welcomes you with a sparkling collage of reflective tile and antique vanity mirrors. The interior transports guests into an eclectic jewel box adorned with pearls, hand cut crystals and reflective walls of bronze fused with metallic gold. The heartbeat of the club is a spectacular cyclone chandelier lit from within by more than 20,000 LED lights that truly bring the dance floor to life. The 14,000 square-foot venue features two marble bars, 50 intimate VIP booths, an outdoor terrace with cabanas, fire pit, and offers direct access to the outdoor Sky Bar

## **Downtown**

**The Las Vegas Museum of Law Enforcement and Organized Crime** will be an interactive museum presenting a bold and authentic view of organized crime's impact on Las Vegas' history and its unique imprint on America and the world. The exhibits, programs and experiences will offer multiple perspectives and provide a contemporary, engaging, challenging and educational experience. The museum will be located in the heart of Downtown's urban core and housed in the former federal courthouse and United States Post Office. The museum is expected to open in 2010.

The **Neon Museum** kicked off the reassembly of the historic La Concha Motel Lobby, which will serve as part of their new museum building. The completion of the project will mean that the Neon Museum's outdoor display of rescued Las Vegas neon signs will be more available to the public, with regular hours of admission. Currently tours of the neon "boneyard" are available by appointment only. The Neon Museum, a non-profit organization, has received grants and donations from the Las Vegas Convention and Visitors Authority, the Nevada Commission for Cultural Affairs, the City of Las Vegas Centennial Committee, the Nevada legislature, and many private donors.

**The Smith Center for the Performing Arts** will bring a whole new world of song, dance



and performance to Las Vegas, including unique international attractions, theatre and music. Currently, Clark County is the largest county in North America without a world-class performing arts center. The Smith Center will be located on the 61-acre parcel of land across from the Clark County Government Center in downtown Las Vegas. The 2,050-seat main hall will be home for the Las Vegas Philharmonic and touring Broadway shows, in addition to housing the Nevada Ballet. A smaller, 300-seat theater will have a stage facing Symphony Park and host jazz, cabaret and other performances. The third theater will be a 200-seat flexible studio used for rehearsals, children's theater and local community events. The development will be the largest arts project in the state's history.

For more information visit [www.VisitLasVegas.com.au](http://www.VisitLasVegas.com.au)