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For Immediate Release

Vintage Vegas

When you read about Las Vegas it is usually about the phenomenal levels of investment and development taking place in the city but the city has managed to retain some of its swinging Sinatra-era charm and there is some definite Vintage Vegas left if you know where to look. Here are some ways to get nostalgic in Las Vegas:

Downtown Resurgence

Fremont Street or 'Downtown' is what The Strip was all about until the enormous resorts Las Vegas is better known for today were built further up Las Vegas Boulevard. When strolling through hotels like the Golden Nugget (1946) and Four Queens (1966) past one-cent slot machines and all-you-can-eat buffets it is almost possible to imagine Las Vegas as it was pre-mega resort and casinos.

Neon Graveyard

Nothing screams 'you're in Las Vegas' more than flashing neon. Vegas Vic, the enormous neon cowboy that towers over Fremont Street, is the world's largest mechanical neon sign. Not all neon is still flashing though and you can see some of the classic neon signs dating back to the 1940s where they have come to rest – the boneyard at the Las Vegas Neon Museum.

Sensational showgirls

The statuesque showgirl is an icon of Las Vegas. Jubilee at Bally's Las Vegas is a classic showgirl production and in its 25th year it is one of the longest running shows on the Strip. It is a feast for the eyes with more than 100 dancers wearing not much more than plumes of ostrich feathers, Swarovski crystals and headpieces that can weigh up to nine kilograms.

The Rat Pack is Back

No one has made The Strip swing more than Frank and his Rat Pack buddies. Before Sinatra hit The Strip the word 'style' was never used in the same sentence as Las Vegas. Frank and his cronies gave the city what it desperately needed – a glamorous image that put it on the map. In a tribute show at the Greek Isles Hotel-Casino the boys sing some of their best-known hits accompanied by a nine-piece orchestra.

Liberace Museum

There was no place more fitting for the King of over-the-top to reside than Las Vegas and many of Mr Showmanship's dazzling treasures are housed in the Liberace Museum. Visitors can't help but shake their heads at the spectacle of his custom-made exotic cars such as the hand painted red, white and blue 'Stars and Strips' Rolls-Royce convertible or a Roadster covered in Austrian rhinestones and lavish jewellery including a white and yellow gold piano-shaped ring with 260 individually set diamonds.

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For more information or high resolution images of any of these vintage Vegas attractions contact Alison Scott on (02) 9356 2266 or alison@gate7.com.au.

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