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For immediate release

New hotel comes up Trumps

Donald Trump, the man with the Midas touch, has arrived in Las Vegas in style with the opening of Trump International Hotel and Tower.

It is said that everything he touches turns to gold and this couldn't be more evident than on his latest development which literally glows gold with 24-carat gold gilded, floor-to-ceiling windows ensuring it stands out on the Las Vegas skyline.

In line with his trademark style, Trump has spared no expense for his Las Vegas baby. All 1,232 luxuriously furnished suites and 50 penthouse suites have sweeping panoramic views of the city and are set against a picturesque mountainous backdrop.

Eschewing the tradition of Las Vegas properties the hotel has no casino but is touted as a refuge and recovery centre for those who have overdosed on the city's decadent lifestyle. The proof is in the pudding and the signature spa has an army of expert staff there to guide weary guests through their rejuvenation regimes.

Weary eyes? Enjoy a chromotherapy experience, letting ambient light panels relax you.

Too much noise? An attaché can personalise an Ipod playlist to soothe your ears.

Hungry or thirsty? Indulge in a customized tea ceremony and samplings from the chef's menu.

Sore muscles? Loosen those muscles with a Vegas Recovery massage.

Still not relaxed? Inhale the tranquillity in an aromatic infused steam bath.

Other features of the hotel include

- European style kitchens with Sub-zero, Wolf and Bosch appliances.
- Italian marble bathrooms.
- 13" in-mirror TV set in the bathroom.
- Availability of an in-room chef.
- Signature restaurant DJT serving modern American cuisine.
- Poolside Mediterranean and neo-Japanese dining at H2(eau).

All the while the Trump Attaché carefully records each guests' preferences for their next visit.

The completion of The Trump International Hotel and Tower is part of record-breaking growth and investment across Las Vegas. There are currently more than US\$30 billion in projects under construction or in planning stages which will add approximately 40,000 new hotel and motel rooms to the city's inventory between now and 2010.

For more information visit www.trumplasvegashotel.com/

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For more information or images on Trump International Hotel and Tower or other Las Vegas developments please contact Alison Scott on alison@gate7.com.au or (02) 9356 2266.