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For immediate release

Las Vegas welcomes new website

Las Vegas lives by the motto 'the only constant is change' so it is only fitting that the city has a fresh new Australian website designed to reflect the non-stop excitement, glitz and glamour of Las Vegas.

The website, www.visitlasvegas.com.au has been tailored to meet Australian traveller's needs with all the usual information on hotels, attractions, entertainment, shows, golf, climate and transport. Travel agents and consumers can request a brochure or sign up to receive a monthly newsletter packed with the latest Las Vegas news and developments.

The options in Las Vegas are endless but the website will help visitors find what they want – whether it's a golf course to test out the clubs or the hottest new night clubs to dance the night away.

More importantly, the website gives visitors a taste of this over-the-top city with all kinds of tips and tricks. Read fun facts such as seventeen of the twenty largest hotels in the United States can be found in Las Vegas or discover odd jobs you could only expect to find in Las Vegas like a Star Trek themed marriage celebrant.

Another highlight is the online Alibi and Identity Creator. The Identity Creator will create a fun 'Las Vegas' personality for visitors to assume while in Las Vegas while the alibi manufacturer gives users a corresponding alibi so that 'what goes in Vegas stays in Vegas'.

The new website was created to complement the phenomenal level of development in Las Vegas. An estimated US\$30 billion is being spent on current and planned resort-area construction. This is more than at any other stage in the city's history and means visitors can expect to see big changes to the Las Vegas Strip in the coming years.

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For more information or high resolution images of any of the new developments in Las Vegas contact Alison Scott on (02) 9356 2266 or alison@gate7.com.au.

Website:
www.visitlasvegas.com.au