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For immediate release

Las Vegas is set to sizzle on New Years Eve

Las Vegas is a city that knows how to throw a party and New Year's Eve is the biggest party night of the year. Always eager to outdo each other, the Las Vegas hotels are pulling out the big guns for this night of nights – expect extravagant parties, big name celebrities, live concerts and spectacular fireworks at the stroke of midnight coordinated from seven rooftop locations along the Strip. Here are some of the best places to bring in 2008 Sin City style...

Fremont Street like never before

If you were to accuse Downtown of going over-the-top for New Year's Eve celebrations you would be spot on - this party spreads over four city blocks. The Doobie Brothers and The Bangles will crank out hits for revellers and daredevil riders face the Globe of Death.

Bond 008 – Where else?

Always wanted to order your martini 'shaken not stirred'? JET Nightclub at The Mirage will play host to the upscale James Bond-themed soiree where guests are encouraged to dress as their favourite Bond character. A DJ set by Kid Rock and the club's sexy staff, dressed as classic Bond pin-up girls will ensure the party continues long into the night.

Countdown to midnight with Pamela Anderson

PURE Nightclub is set to sparkle as Pamela Anderson plays hostess to what is sure to be the party of the year. Caesars Palace will sizzle with the former Baywatch babe leading a club-wide champagne toast and countdown to midnight.

An evening with the King of Hip-Hop

Where else would the likes of Kanye West bring in the New Year than Las Vegas? The current King of hip hop will perform live at The Pearl At The Palms. We wonder if he'll spend the night in The Palms Fantasy Tower Crib Suite complete with DJ booth, Jacuzzi tub and pool table.

Raise a toast with K-Fed

Sin City is sure to live up to its name at Treasure Island's Tangerine Lounge & Nightclub. Kevin Federline will host the festivities at this burlesque hotspot where the outdoor patio provides outstanding views of the fireworks displays.

To find out more about New Year's Eve celebrations and how to get tickets visit <http://visitlasvegas.com/vegas/features/nye/index.jsp>.

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